



An ISO-9001 Company

PRIVACY STATEMENT

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Last Update March 2009

Privacy Statement

Introduction

NEW-TRONIC is committed to protecting your privacy. This statement details the steps we take to protect your personal information when you visit our website. It describes the personal information that we collect, the purposes for which we use such information, and your choices regarding our use of it. The steps we take to protect your personal information and how you can review and correct your personal information are also covered here. By accessing our website, you are consenting to the information collection and use practices described in this privacy statement.

Our collection of information

Information collected directly from you.

Generally, you can visit NEW-TRONIC website without entering any personal information.

On certain pages, we may ask you for personal information to provide a service. The personal information we collect may include:

- contact details, such as your name, title, company/organization name, e-mail address, telephone and fax numbers, and physical address;
- information about your company, and job function;
- information such as your nationality and country of residence that allows us to determine your eligibility under export control regulations to receive information about certain technologies;
- information used to customize and facilitate your use of our website, including login and technical information;
- information that assists us in identifying the products and services that best meet your requirements;
- event registration information.

You are not required to provide any of this information, but if you do not, we may not be able to provide you the requested service.

Information collected automatically.

We collect information about your visit to our site, including what pages you view, the number of bytes transferred, the links you click, the materials you access, and other actions taken within NEW-TRONIC site. We also collect certain standard information that your browser sends to every website you visit, such as your Internet Protocol (IP) address, your browser type and capabilities and language, your operating system, the date and time you access the site, and the website from which you linked to our site.

Our use of information

Services.

We use your personal information to deliver services you have requested, such as providing information on NEW-TRONIC products, answering customer service requests, facilitating use of our website, and so forth. In order to offer you a more consistent experience in your interactions with NEW-TRONIC, information collected by our website may be combined with information we collect by other means.



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Website improvement

We may use your personal information to improve our website and related NEW-TRONIC products or services, or to make our website easier to use by eliminating the need for you to repeatedly enter the same information or by customizing our website to your particular preference or interests.

Communications

With your permission, we may use your personal information gathered via our website to inform you of products or services available from NEW-TRONIC. When collecting information that might be used to contact you about our products and services, we will always give you the opportunity to opt-out of receiving such communications.

Our use of cookies and web beacons

Cookies are small files that websites save to your hard disk or to your browser's memory. We may use them to track the number of times you have visited the site, to track the number of visitors to the site, to determine and analyze visitors' use of our site (including the effectiveness of online advertising), to store information that you provide such as your preferences, and to store technical information useful for your interactions with our website. We may use session cookies (cookies that are deleted when your browser session ends) to store your user ID, elements of your user profile, to facilitate your movement around our website (particularly in connection with information searches) and other information useful in administering the session. You have the ability to accept or decline cookies. Most Internet browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies or to notify you when a cookie is being placed on your computer. If you choose to decline cookies, you may not be able to fully experience the features of NEW-TRONIC website or other websites that you visit. Our sites also may contain electronic images known as web beacons - sometimes called single-pixel gifs - that allow us to count the number of users who have visited those pages.

Disclosure of your personal information

Except as described below, personal information you provide to NEW-TRONIC through our website will not be shared outside of NEW-TRONIC and its controlled subsidiaries and affiliates without your permission

Disclosure to service providers.

NEW-TRONIC contracts with other companies to provide services on our behalf, such as hosting websites, sending out information and analyzing our website. We provide these companies with only those elements of your personal information they need to deliver those services. These companies and their employees are prohibited from using that personal information for any other purpose.

Disclosure to distributors.

In responding to a request made by you, we may share your personal information with companies that distribute our products. In those cases, we provide these companies with only those elements of your personal information they need to respond to your request, and these companies and their employees are prohibited from using that personal information for any other purpose. In some cases, we may seek your permission to share your information with distributors for marketing purposes other than responding to a request from you. However, we will not share your information for such marketing purposes unless we have obtained your express consent to do so.



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Disclosure for other reasons

We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to comply with legal requirements or with legal process served on us, to protect and defend our rights or property, or in urgent circumstances to protect the personal safety of any individual.

Security

NEW-TRONIC is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer systems with limited access that are located in facilities to which access is limited. For sites to which you login, it is your responsibility to ensure the security of your password and not to reveal this information to others. When you move around a site to which you have logged in, or from one site to another that uses the same login mechanism, we verify your identity by means of an encrypted cookie placed on your machine.

Reviewing your personal information

In some cases, you can review and correct personal information provided through our website by going to the page on which you provided the information. In all cases, you can make a request to review and correct your personal information collected via our website or ask NEW-TRONIC to stop using it. We may take steps to verify your identity before providing you access to your personal information. You can help us to maintain the accuracy of your information by notifying us of any change to your mailing address, phone number, or e-mail address.

Consent to international transfers of personal information

The personal information we collect on our website may be sent to any other country in which NEW-TRONIC or its affiliates, subsidiaries or agents maintain facilities. We may also store and process the information there. Although the laws that protect personal information in those countries may differ from the laws where you live, we will take reasonable steps to ensure that your privacy is protected. By using our website and giving your information to us, you consent to the transfer of the data outside of your country.

Links to other sites

Our website may contain links to other sites such as NEW-TRONIC distributors and sales affiliates, professional and government organizations, and publications. We also link to third-party providers that host, maintain and operate on-line training curricula. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites.

Enforcement of this privacy statement

If you have questions regarding this statement or our handling of your personal information, please contact us. We will promptly address your concern and strive to reach a satisfactory resolution.

Changes to this privacy statement

NEW-TRONIC may occasionally update this privacy statement. When we do, we will revise the "last updated" date at the top of the privacy statement.